

2003-05 major city goals



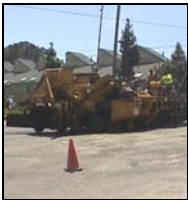
Long-Term Water Supply

Continue aggressive efforts to develop permanent, reliable water sources to meet General Plan needs, including all options under current Council policy.



Neighborhood Wellness

Improve neighborhoods and neighborhood involvement by continuing to implement the neighborhood wellness program, including consideration of a rental inspection ordinance.



Street and Sidewalk Maintenance

Continue maintenance of streets and sidewalks at a moderate level.



South Broad Street Corridor Plan

Adopt General Plan and zoning amendments to create a mixed-use residential neighborhood along the South Broad Street corridor from South Street to Orcutt Road and seek grant funding to create a neighborhood concept plan for the area.



One of seven options from the 2003 Project Study Report

Los Osos Valley Interchange

Continue working towards improvements at the Los Osos Valley Road/Highway 101 interchange.



Monterey Plaza

Pursue the creation of a "Monterey Plaza" for civic gatherings and passive recreation, dependent upon the start-up of the Copeland's Court Street retail-commercial and the Palm-Morro parking projects.



Bikeway Improvements: Railroad Safety Trail

Acquire right-of-way and property for extension of the Railroad Safety Trail from the Jennifer Street Bridge to Cal Poly.



Economic Development: Transient Occupancy Tax

Encourage and promote projects that will increase lodging and conference facilities in order to generate additional transient occupancy tax revenues.



Therapy Pool

Pursue development of a warm water therapy pool at the Swim Center through a financing program for its construction and ongoing operation that does not use general-purpose revenues.



Economic Development: Sales Tax

Encourage and promote retail projects that will increase sales tax revenues.



Housing

Adopt a housing element that expands housing opportunities for very low, low and moderate income households, preserves and enhances residential neighborhoods and complies with state laws including CEQA; and encourage and support Cal Poly's efforts to provide more on-campus housing consistent with their adopted master plan for housing and enrollment.



Long-Term Fiscal Health: Preservation of Essential Services

Develop a comprehensive strategy for preserving essential services, adequately maintaining existing facilities and infrastructure, and protecting the City's fiscal health.