

CITY OF SAN LUIS OBISPO
MASS TRANSPORTATION COMMITTEE
864 Santa Rosa Street, Room A
Ludwick Community Center
Wednesday, October 13, 2004

CALL TO ORDER

Chairman Bob Johnson called the meeting to order at 2:45 p.m.

ROLL CALL

Present: Bob Johnson (Chair), Denise Martinez, D. Gregg Doyle,
Jose Lemus, Dustin Robinson, and Susan Rains

Alternates: Kathy Howard and Rob Nesbitt (voting alternates)

Absent: Jean Knox (Vice Chair)

Staff: Austin O'Dell, Tim Bochum

ANNOUNCEMENTS

Austin O'Dell reported that the daily ridership has hit a record high of 4,996.

PUBLIC COMMENTS

Joyce Symmonds, 1701 Carolyn Drive., discussed the bus route issues for elderly residents of the Laguna Lake Mobile Home Park who cannot drive. She reported that while they could board a bus easily to get to Laguna Shopping Center, there was no direct return route for them. She requested that Route 4 make a minor detour to add a convenient stop for these riders. She believed that Route 4 could accommodate her request if a minor schedule revision was made. Ms. Symmonds also would like to have schedule information at the Downtown Transit Center.

Mr. O'Dell discussed the Route 4 issue, noting his concern regarding the absence of a controlled left turn onto Prefumo Canyon. Mr. O'Dell also stated additional study would be required to determine the impacts to the schedule. Mr. O'Dell urged that any revision should be implemented as part of the July Service Refinements. Mr. O'Dell will be preparing the performance review in January, which will include service revisions as appropriate. The Committee agreed. In addition, Mr. Doyle suggested expanding off-peak routing.

A. CONSENT ITEMS

A-1 Approval of Minutes of September 8, 2004

Ms. Rains corrected the spelling of her name. The minutes were approved as amended.

B. DISCUSSION ITEMS

B-1 Council Goal Setting Process

Mr. O'Dell discussed the process and recommended the Committee develop and approve their draft goals for the City Council to consider as part of the City's Goal Setting process. He stated the goals need to be submitted by November 1, 2004 and the Consolidated Goal Report recommendations need to be submitted by December 29, 2004.

Mr. O'Dell suggested that the Committee rank the goals. However, the Committee decided to categorize the twenty goals into three areas and employ a weighting system to determine the top five goals to be submitted to City Council.

Mr. Bochum noted there might be more funds (approximately \$147,000) available to improve bus stops.

The following goals were placed in the following categories (listed in priority order):

Promotion

- Bus stop information available for all that is updateable
- Promote the on-line trip planner
- More clear maps and schedules
- Expand ticket outlets

Service Improvement Assessment/Analysis

- Re-allocate service to increase ridership
- Evening service
- Hardscape enhancements
- Voucher for visitors program
- New services/routes

Market building/ridership development

- Transit supportive land use strategies
- Revise parking requirements near transit routes
- Update circulation element

After detailed discussion and consensus, the Committee identified the following five goals to submit to City of San Luis Obispo, contingent upon staff revisions and draft development:

- Goal 1: Bus stop information available at all bus stops.
- Goal 2: Transit supportive land use strategies
- Goal 3: Re-allocate service to increase ridership
- Goal 4: Support evening service and consider the use of vans
- Goal 5: Revise parking requirements near transit routes

Mr. Doyle made the motion, seconded by Ms. Rains, to approve the above goal recommendation, allow staff to refine the goal recommendations, and submit the goal recommendations to City Council. The motion passed unanimously. (Members Lemus and Martinez absent for the vote)

C. ACTION ITEMS

There were no action items.

D. INFORMATION ITEMS

Mr. O'Dell reported that the bus schedule holder project was moving forward.

MEMBER'S COMMENTS

A reminder that there would be no meeting in November.

ADJOURNMENT

The meeting adjourned at 4:45 p.m. to the next meeting scheduled for January 12, 2005, at 2:30 p.m.

Respectfully submitted,

Lisa Woske, Recording Secretary