

APPROVED SEPTEMBER 14-2011

**CITY OF SAN LUIS OBISPO
MASS TRANSPORTATION COMMITTEE
COUNCIL HEARING ROOM
995 PALM ST.
WEDNESDAY, JULY 13, 2011
MINUTES**

CALL TO ORDER:

Chairperson Elizabeth Thyne called the meeting to order at 2:45 p.m.

ROLL CALL

Present: Susan Rains, Stanley Yucikas, Elizabeth Thyne, Art Apruzzese, Louise Justice, Jody Frey, Jean Long, Todd Katz and Kathy Smith.
(Jonathan Ellis Absent)

Staff: John Webster

ANNOUNCEMENTS

There were no announcements.

PUBLIC COMMENTS

There were no public comments.

A. CONSENT ITEMS

A-1. Approval of May 11, 2011 Regular Meeting

Mr. Katz moved to approve the May 11, 2011 meeting minutes as submitted. Mr. Yucikas seconded the motion.

The motion passed unanimously.

B. DISCUSSION ITEMS

B-1. Transit Funding Challenges Survey

James Worthley, SLOCOG, made a presentation outlining the background of funding issues. Key highlights included:

- SLOCOG organizational background
- Regional Transportation Plan
- Services offered
- Programming
- Accomplishments in highway, regional road, motorized, non-motorized, and public transit areas
- Significant decline in funding
- Fuel tax, sales tax, and vehicle license plate fees
- Consultant/survey efforts and phased project processes

Mr. Webster agreed to email MTC members the SLOCOG request for input survey.

He further noted that due to federal funding reductions of projected 30%, there would need to be a cut in services, e.g. weekend schedules, unless new funding sources could be identified.

B-2. SLO Marketing Plan Status

Mr. Webster reported that with the projected federal cut in funding, there was no extra money to provide staffing to implement the marketing plan.

There was general discussion on approaching Cal Poly with the effort of finding unpaid interns or student managers who could facilitate the plan as part of an academic project.

Ms. Long and Ms. Rains agreed to spearhead the effort to work with the College of Business to implement a marketing plan internship or class project.

C. ACTION ITEMS

C-1. Review SLO Transit Service Adjustments

Mr. Webster discussed the FY breakdown information on reviewing all routes to determine which increments/segments/routes were underperforming.

He said targeted service adjustments and/or elimination would result in a cost savings of approximately \$22,500 if implemented on the next run cut for the Labor Day schedule change. The service adjustment trip eliminations were listed as follows:

- **Route 1:** 6:53 a.m. weekdays
- **Route 2:** 5:45 p.m. weekdays; 5:45 p.m. Saturdays; 5:05 p.m. & 5:45 p.m. on Sundays; 9:50 p.m. weekday evenings
- **Route 3:** 10:18 p.m. weekday evenings

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- **Trolley:** modify the run times to be Thursdays 5-9:30 p.m. and 5-9 p.m. on Fridays and Saturdays

Mr. Webster also noted that staff had requested the PCC to subsidize the Trolley service for two years and the final service and funding levels were not final at this point.

Mr. Apruzzese moved to accept staff recommended adjustments as outlined in the staff report. Ms. Rains seconded the motion.

The motion passed unanimously.

C-2. Downtown Access Pass (DAP) Funding

Mr. Webster discussed the Parking Enterprise Fund review/discussion that the Council supported, which included modifications to subsidize only 50% of costs for DAP as opposed to current 100% subsidy, noting that the rider would pay the difference.

Mr. Webster reported the DAP usage breakdown details and recommended that the MTC move to discontinue the DAP program as it currently exists and convert the Downtown Access Pass to a Downtown Access Program via the establishment of a 31 day unlimited ride adult and senior/disabled pass using a 50% discount over the regular price. He further recommended that the motion intent be forwarded to Council for review and approval.

Kathy Smith, Council member, noted that the Downtown Business Association (DTA) did not appear to support the current DAP.

Mr. Webster indicated that he would be attending the DTA meeting on July 14, 2011 and was under the impression that their concern was regarding possible fraud in the current pass program. He also stated that there were not any issues that staff was aware of concerning fraudulent use of the existing DAP or application process.

There was MTC discussion, and Mr. Yucikas stated he did not feel there was enough information available at this time to legitimately vote on the 50% subsidy reduction.

Ms. Long and Ms. Rains left the meeting due to prior commitments but a quorum still existed.

Ms. Frey noted that not all downtown employees could afford to pay the 50% fee to use the program/pass.

Mr. Yucikas moved to recommend to Council to continue the Downtown Access Pass as it exists currently without modification. Mr. Apruzzese seconded the motion.

The motion passed unanimously.

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D. INFORMATION ITEMS

D-1. Transit Manager's Report

D-2. Operating-Performance Reports

Mr. Webster presented highlight discussion on the reports as presented, noting that the fuel cost figures were a month off in reporting.

MEMBER COMMENTS

The MTC discussed the need for more enforcement of the no food/drinks on buses.

Mr. Webster agreed to explore additional options such as decals to have the rule enforced and would bring back discussion at the next meeting.

The meeting adjourned at 4:55 p.m. to the regular meeting September 14, 2011 at 2:45 p.m.

Respectfully submitted,
Lisa Woske, Recording Secretary