



## Expanding Transportation Options In SLO

- If you are a senior starting to use public transportation for the first time in years or maybe the first time ever...
- If you are a disabled person searching for better ways to use public transportation...
- If you would like a little help honing your understanding of the local and regional transportation options available to you...

We really want to talk to you about a new public transportation rider-training program being offered by SLO Transit called:

### ***Expanding Transportation Options In SLO***

Many people, including those with disabilities and our expanding senior population, see an increase in their mobility limitations but are capable of using existing fixed route transit services rather than relying exclusively upon para-transit services or the "good graces" of friends. Fixed route options are also more affordable than para-transit choices for the rider and the community.



The goal of *Expanding Transportation Options In SLO* is to offer training to small groups and individuals to increase understanding and utilization of public transportation. The only cost for this program is your bus fare. All training, assistance and support are free.



If you would like some help as you learn more about SLO Transit and your regional options, call us.

If you are already well versed in using public transportation and would like to help others in our community to better understand and utilize public transportation, call us.

Whether you are a new rider needing help or a seasoned rider interested in helping others, please give us a call.

Contact Fred Munroe with Ridership Development Consultants at 1-888-333-0661 or [Fred@RidershipDevelopment.com](mailto:Fred@RidershipDevelopment.com) for information and to participate in this program.

*Expanding Transportation Options In SLO* is a local program funded by the City of San Luis Obispo through a Federal Transportation Administration (FTA) grant administered by CalTrans. The City of San Luis Obispo is implementing this program to promote the increased use of public transportation with a special focus on seniors and the moderately disabled.

Ridership Development Consultants has been contracted by the City of San Luis Obispo to implement this program. You may also contact Fred Munroe at 805-461-4150 and [Fred@RidershipDevelopment.com](mailto:Fred@RidershipDevelopment.com). Mailing address is: 4150 Del Rio Road, Atascadero, CA 93422

You may also contact John Webster, Transit Manager with the City of San Luis Obispo, directly at 781-7121 and [JWebster@SLOCity.org](mailto:JWebster@SLOCity.org). Mailing address is: 919 Palm Street, San Luis Obispo, CA 93401.

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